

## Area 53 Digital Communications Report

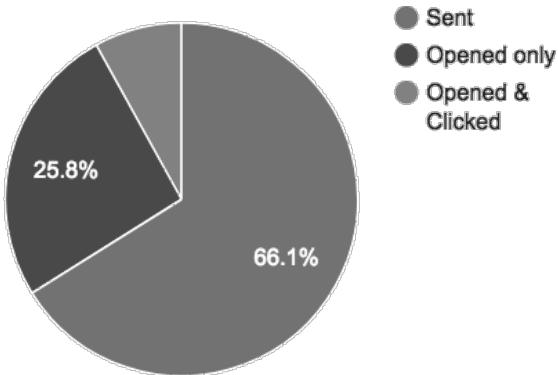
### News/Events/Articles Posted on the Website

March – 10 items	April – 14 items	May – 10 items
Assembly Info – 6 items	Events/Workshops – 10	General Info – 10 items

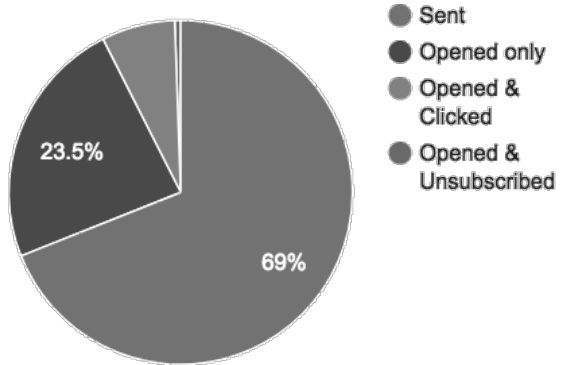
### Newsletters Sent

<b>April 9 – 29</b> Opened & Clicked (8.1%)	<b>April 16 – 25</b> Opened & Clicked (6.9%)
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Sent 7 weeks ago to 360 subscribers

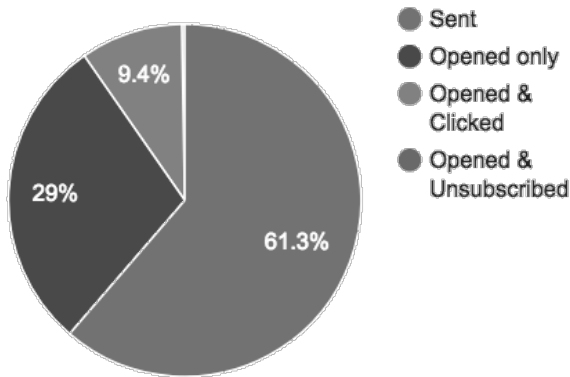


Sent 6 weeks ago to 361 subscribers

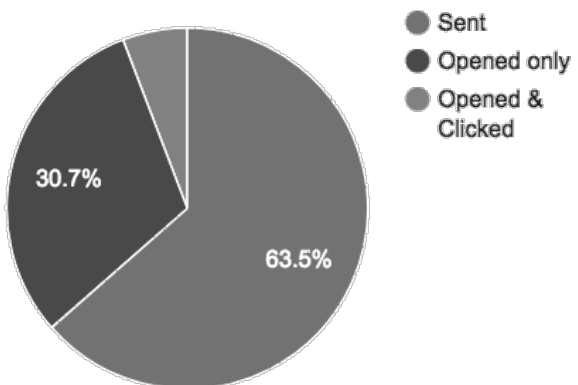


<b>April 25 – 34</b> Opened & Clicked (9.4%)	<b>May 1 – 21</b> Opened & Clicked (5.8%)
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Sent 5 weeks ago to 362 subscribers

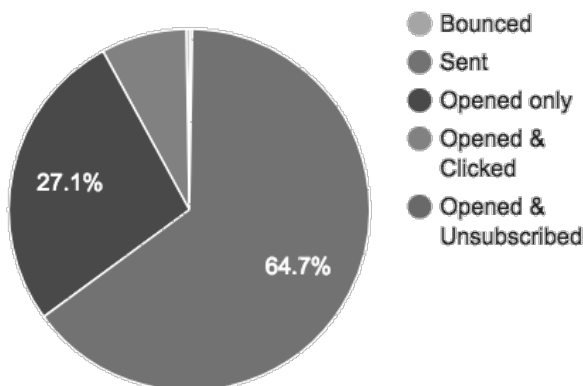


Sent 4 weeks ago to 362 subscribers

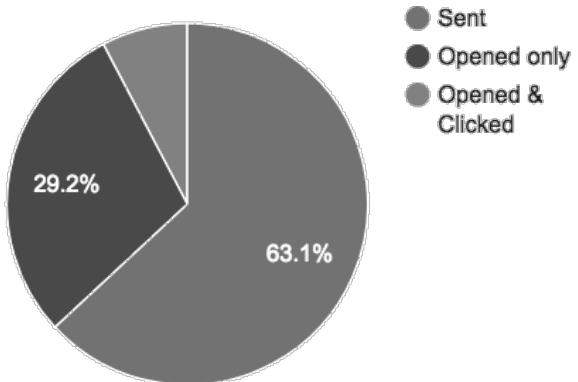


<b>May 9 – 28</b> Opened & Clicked (7.7%)	<b>May 15 – 28</b> Opened & Clicked (7.7%)
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Sent 3 weeks ago to 365 subscribers



Sent 2 weeks ago to 363 subscribers



Polls posted on the Website (33 responses)

