

Cooperation w/ Professional Community- Public Information Committee
CPC-PI Central & SE Ohio Area 53
July 7, 2019

1. Matt W. opened the meeting with the Serenity Prayer.

In attendance were: Joe M., Carl D., Committee Treasurer Cheryl S., Committee Chair Matt W., Bill S., Rod T., Danielle B., Tricia M., Kim F., and Committee Secretary Dave C.

2. Minutes of the May 5 meeting were approved.
3. Treasurer's report was given by Cheryl S. Cheryl reported three checks were written from the committee account: \$10.56 - printed minutes, reports and agendas ; \$25.45 for 1000 new CPCPI business cards; \$525 to Garrison & Associates for vendor fee for July 31 - Aug. 2 Addiction Studies Institute (ASI). Committee received \$262.50 from COGF for their share of vendor's fee. The committee treasury balance went from \$562.03 in May to \$263.52 as July 7. Report was approved.
4. Matt gave a report of staffing and scheduling status for the ASI event. Most of the staffing roles had been filled. A couple more slots were filled at the meeting. It was understood the roster was almost completed. (Anyone interested in this type of service work should send email to cpcpi@area53aa.org or attend a CPCPI regular meeting.)
5. Matt reminded the committee that a monthly addiction and mental health professionals luncheon is held each first Friday and AA is invited to participate
6. CPC-PI outreach to medical community.
 - a. Rod T. gave a progress report on the committee's outreach to local medical community. Rod presented the introductory information letter he composed. He also submitted a preliminary financial costs assessment for the project to possibly visit at least 10 hospitals in central and southeast Ohio (There are around 40 hospitals in the area.
 - b. A majority of the attendees discussed the pros and cons of the proposed letter and expressed support and made suggestions. It was eventually decided that the committee's next step would be to bring Rod's letter to the next meeting and then members should bring their written alternatives so the committee could make a more informed group conscience on the path forward.
7. Matt explained that the Area 53 Website rep, Anne B., has requested the committee produce an additional page on the CPCPI section of the Area 53 website that would include information directed for professionals alone. After brief discussions Matt asked each member to do internet searches of the CPCPI websites in the 93 general service areas of the US and Canada. This will show the committee the range of designs and content that AA websites are employing and we might copy or get ideas from. (There are currently three GSO public service videos on the CPCPI page.) The

committee voted to insert the Tip of the Month section back on the CPC-PI pages.

8. The committee voted to order 1000 more business cards.
9. The meeting closed with the Responsibility Pledge.